



Additional Advertising Rate Card 2022/2023

Visit South Devon

www.visitsouthdevon.co.uk

To book your additional advertising or find out more information, please contact louise@visitsouthdevon.co.uk

2021 Visit South Devon Stats:

WEBSITE

2.9 million pageviews
1.5 million sessions
1.2 millions users

E-NEWSLETTER

13,800 Subscribers

BLOG

160,000 pageviews

COMPETITIONS

Avg. 3700 entries

SOCIAL MEDIA

10,600 Facebook likes
23,000 Twitter followers

Advertising Opportunities:

All prices exclude VAT.

HOMEPAGE

	Member Bronze	Member Silver	Member Gold	Member Platinum	Non-Member
Large Homepage Image	£250 per month	£225 per month	£200 per month	£175 per month	£350 per month
Homepage MPU Banner Ad	£125 per month	£100 per month	1 month free	3 months free	£200 per month
Homepage Feature Inspire Me Ad	£200 per month	£175 per month	£150 per month	£125 per month	£300 per month
Homepage Tile Inspire Me Ad	£175 per month	£150 per month	£125 per month	£99 per month	£250 per month
Don't Miss' Promotional Ad (displays in main navigation)	£75 per month	£50 per month	£25 per month	12 months included	£125 per month

All prices exclude VAT.

CATEGORY PAGES

	Member Bronze	Member Silver	Member Gold	Member Platinum	Non-Member
Category Page MPU Banner Ad	£100 per month	£75 per month	3 months free	6 months free	£175 per month
Category Page Tile Inspire Me Ad	£125 per month	£100 per month	£75 per month	£50 per month	£200 per month

E-NEWSLETTER ADVERTISING

	Member Bronze	Member Silver	Member Gold	Member Platinum	Non-Member
Feature in Consumer Newsletter	£75 per newsletter	£50 per newsletter	£25 per newsletter	1 free	£125 per newsletter
Consumer Newsletter Banner Ad	£100 per newsletter	£75 per newsletter	£50 per newsletter	£25 per newsletter	£175 per newsletter
Dedicated Consumer Newsletter	£350 per newsletter	£300 per newsletter	£250 per newsletter	£200 per newsletter	£500 per newsletter

EXTRAS

	Member Bronze	Member Silver	Member Gold	Member Platinum	Non-Member
Guest Blog Posts (written by you)	Free	Free	Free	Free	£70 per post
Dedicated Blog Post (written by us after a complimentary visit to your business)	Free	Free	Free	Free	£100 per post
Competitions (with newsletter inclusion & optional data capture)	Free	Free	Free	Free	£150 per competition

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